Web Designer

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Company: TeleSign

Location: Bogotá

Category: computer-and-mathematical

Location: Colombia

**Only resumes in English will be reviewed

Telesign connects, protects and proactively defends companies, customers and the digital interactions between them. With powerful AI that delivers identity with speed, accuracy and global reach, we enable Continuous Trust. Empowering companies to transact, communicate and engage with their customers free of fear, Continuous Trust makes the promise of the digital economy possible.

Telesign is growing and we are seeking a Web Designer (Front-end developer) to join our team! In this role, you will bring creative and strategic ideas to life on Telesign.com. We are looking for someone that can translate creative ideas into web experiences with clear calls-to action and the ability to measure their success. You'll be part of our marketing developer team and work closely alongside our team of designers & marketers, so you have all the necessary tools at your fingertips to produce successful campaigns from start – finish!

Key Responsibilities

Work in a web development team to build frontend rich digital experiences. You will work on a variety of projects from landing pages to complete websites.

Support the marketing team with backend API integrations.

Design and develop websites on Wordpress for a variety of needs, but mainly to engage Telesign prospects.

Your strong organizational skills would allow anyone to pick up your project and iterate off what

you've built.

Know how to run a QA process and release code that is bug free and reliable

Work with Marketing Operations implement analytics and A/B testing tools and experiments.

Manage web development life cycle, from scoping and planning to development and maintenance.

Work in the mist of one large project or balancing 3-4 smaller tasks. The ability to switch between tasks is essential

Essential Requirements

Minimum 3-5 years of experience in front-end web development and underlying technologies.

Provide samples of previous work that demonstrates strategic, intelligent creative executions.

Excellent verbal and written English communication skills.

You are very familiar with HTML/CSS/SCSS/JavaScript/PHP/AJAX best practices, are up to date on modern browser trends and compatibility.

Experience delivering modern, semantic, resilient and accessible interfaces

Scientific process on how to work with creative internal team

You can make strategic recommendations on how to improve branded content and user experience.

You're obsessed with automation and the most efficient use of resources.

Experience adapting site performance and accessibility for 508, ADA, and WCAG compliance.

Experience with wire framing tools like Figma and Adobe

You have senior experience working with PHP-based CMS platforms, like Wordpress.

Experience using open-source frameworks like React.js or Vue.js.

Familiar with version control, Git and WP-CLI.

Bachelor's degree in computer science or design technology is a plus.

Able to accept constructive feedback and listen with an open mind.

Preferred Qualifications

Experience using tools like Sentry (debugging) or ESLint (code improvement)

Experience building websites with an emphasis on localization.

About Telesign:

Telesign connects and protects online experiences with sophisticated customer identity and engagement solutions. Through APIs that deliver user verification, data insights, and communications we solve today's unique customer challenges by bridging businesses to the complex world of global telecommunications.

Telesign is proud to be an equal opportunity employer. We believe our differences help us create a better workplace, a better product, and a better community. We do not discriminate on the basis of race, color, ancestry, religion, national origin, marital status, pregnancy, sex, sexual orientation, gender, gender identity or expression, age, genetic information, disability, military or veteran status, or any other basis protected by federal, state or local law, ordinance or regulation.

Telesign is an Affirmative Action Employer and as part of the commitment to AAP, it will seek to ensure affirmative action to provide equality of opportunity in all aspects of employment, and that all personnel activities, such as the recruitment selection, training, compensation, benefits, discipline, promotion, transfer, layoff and termination processes remain free of illegal discrimination and harassment based on protected characteristics.

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