

Colombia Jobs Expertini®

Short Term Rental Listing Specialist

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Company: Torre AI

Location: Bogotá

Category: other-general

Midtown Stays is looking for a Short Term Rental Listing Specialist.“(100% virtual) Join a fun and quickly expanding team of professionals helping property owners better manage their Airbnbs.”The opening requires a native or fully fluent level of English.Compensation: USD 4.5 - 7.5/hour.+ Health insuranceLocation: Remote (for Brazil, Colombia, Ecuador, Peru, Bolivia, Uruguay, Paraguay, Argentina, Chile, and Venezuela residents).Skills: No experience, but interested in data analysis, Airbnb, and copywriting.Responsibilities and more:- Assisting in acquiring and reviewing all property information for properties we will manage.- Create, update, and maintain property listings on multiple online platforms, such as Airbnb, VRBO, and Booking.com.- Write compelling descriptions (Using AI) that highlight the unique features, amenities, and location of each property.- Ensure accurate and up-to-date information on property availability, rates, and policies.- Optimize listings to improve visibility, search rankings, and conversion rates.- Collaborate with property owners to gather accurate and comprehensive information about the amenities offered.- Regularly update amenities to reflect any additions, modifications, or enhancements to the property amenities.- Monitor booking trends, holidays, special events, and local demand to assist our revenue managers.- Analyze booking data, guest feedback to identify untapped opportunities and address potential challenges.

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