

SEO Analyst

[Apply Now](#)

Company: Publicis Global Delivery

Location: Bogotá

Category: business-and-financial-operations

Job Description

The SEO Analyst is responsible for supporting client accounts towards stated client and company objectives. Reporting to the SEO Manager, the Analyst provides assistance to internal client service teams, and at the direction of SEO Manager/Associate Director, initiates and coordinates projects with other internal teams

Your responsibilities as an Analyst- SEO

Client Service and Program Support

Contribute to the success of client engagements

Follow all processes as defined by Manager

Create and follow a self-directed learning plan to master SEO fundamentals

Project manage components of assigned accounts

Gain exposure to client service process including resourcing, project management, and client communications

Participate in weekly/monthly client calls

Submit and manage resource plan requests and QA

Assist with data and performance monitoring

Implement best practices in account and program management

Possess a basic understanding of clients and partner agencies functions

Accomplish multiple tasks in a timely manner and with accuracy

Effectively contribute to multiple accounts simultaneously

Maintain autonomy during execution of pre-defined tasks

Seek out opportunities to learn new skills, advance in role, and demonstrate autonomy

Understand essential components of managing a successful SEO project

Prove understanding of larger media landscape and how individual tasks affect the big picture

Identify opportunities to grow and develop client relationships

Analytics & Reporting

Support assigned accounts in pulling data and creating reports and presentations

Track work assignments daily

Manage and update client task reports

Track and manage operations resource plan for client accounts

Perform ad hoc analysis and reporting

Qualifications

Bachelor's Degree

Relevant SEO work

Experience with Google Analytics, Adobe Analytics, SEMrush, BrightEdge, Moz, Screaming Frog, DeepCrawl, or Conductor a plus

Strong analytical and implementation skills

High competency level in MS Office products including Excel and PowerPoint

Able to work as directed and balance multiple tasks

[Apply Now](#)

Cross References and Citations:

1. [SEO Analyst Searchcanadajobs Jobs Bogotá Searchcanadajobs ↗](#)
2. [SEO Analyst Teachingassistantjobs Jobs Bogotá Teachingassistantjobs ↗](#)
3. [SEO Analyst Reactjobsnearme Jobs Bogotá Reactjobsnearme ↗](#)
4. [SEO Analyst Retailjobsnearme Jobs Bogotá Retailjobsnearme ↗](#)
5. [SEO Analyst Workfromhomejobs Jobs Bogotá Workfromhomejobs ↗](#)
6. [SEO Analyst Fishjobs Jobs Bogotá Fishjobs ↗](#)
7. [SEO Analyst Searchamericanjobs Jobs Bogotá Searchamericanjobs ↗](#)
8. [SEO Analyst Pinkcollarjobs Jobs Bogotá Pinkcollarjobs ↗](#)
9. [SEO Analyst Vietnamjobs Jobs Bogotá Vietnamjobs ↗](#)
10. [SEO Analyst Maxillofacialjobs Jobs Bogotá Maxillofacialjobs ↗](#)
11. [SEO Analyst Panamajobs Jobs Bogotá Panamajobs ↗](#)
12. [SEO Analyst Raleighjobs Jobs Bogotá Raleighjobs ↗](#)
13. [SEO Analyst Studentjobsnearme Jobs Bogotá Studentjobsnearme ↗](#)
14. [SEO Analyst Losangelesjobs Jobs Bogotá Losangelesjobs ↗](#)
15. [SEO Analyst Ai-ml-jobs Jobs Bogotá Ai-ml-jobs ↗](#)
16. [SEO Analyst Malaysiajobs Jobs Bogotá Malaysiajobs ↗](#)
17. [SEO Analyst Searchaustralianjobs Jobs Bogotá Searchaustralianjobs ↗](#)
18. [SEO Analyst Maintenancejobs Jobs Bogotá Maintenancejobs ↗](#)
19. [Seo analyst Jobs Bogotá ↗](#)
20. [AMP Version of Seo analyst ↗](#)
21. [Seo analyst Bogotá Jobs ↗](#)
22. [Seo analyst Jobs Bogotá ↗](#)
23. [Seo analyst Job Search ↗](#)
24. [Seo analyst Search ↗](#)
25. [Seo analyst Find Jobs ↗](#)

