

Colombia Jobs Expertini®

Senior Web Developer & Lead

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Company: SproutLoud

Location: Medellín

Category: computer-and-mathematical

Company Overview

At SproutLoud our people and culture are central to our success. You'll find an environment that is 100% jerk free, where people share the values of putting clients first, being accountable, caring about your team and the quality of your work, inspiring others, and growing in your level of expertise and professional development. SproutLoud won the 2022 Top Workplace award, marking the 9th time the company has been recognized as one of the best employers in South Florida, based on anonymous employee feedback.

SproutLoud is a Software plus Services platform that services the local marketing needs of large organizations. Called Through-Channel Marketing Automation (TCMA), we help our clients manage their brands and distribute their marketing resources locally - through sales channels, franchisees, chain-retail locations, dealer networks, value-added reseller (VAR) programs, and field employees/offices - with a comprehensive distributed marketing solution. SproutLoud solutions manage brand compliance, increase speed to market, automate manual tasks, and provide robust reporting and business intelligence.

Identified by Forrester Research as the Third Stage for sales and marketing leaders, SproutLoud is on the forefront of the TCMA industry. We need a great team to help us execute - so come join us!

Overview

The Web Developer is responsible to design, develop, test, deploy and maintain websites using SproutLoud's technology based on Drupal. In your job as a web developer, you will work with clients, stakeholders, the digital services department and devops to present our client's products and services to a wide audience of prospects by creating attractive and functional websites. You will be asked to identify potential site users and design a website to appeal to these constituents. Your work may include meeting with clients or stakeholders to discuss their desires for a website or discuss how to keep their website functioning and up to date. You might construct the layout of a website or use predefined templates, creating visually interesting websites with focus on a user-friendly design.

After a website is up and running, you'll make sure that the site is functional on all web browsers, periodically testing and updating it as needed. Some of these websites might require interactive elements using HTML5, JavaScript and CSS3. The web developer must effectively combine design and user experience skills with programming skills (PHP, HTML). The Web Developer has a strong understanding of industry trends and content management systems as well experience with responsive and adaptive design.

Responsibilities

Develop microsites and landing pages using SproutLoud's technology based on Drupal

Maintain existing microsites and perform updates as requested by clients

Collaborate on user interaction models, workflows and interfaces

Assist in formulating an effective, responsive design and turn it into a working theme

Work with clients and the digital services department to ensure an effective, visually appealing, and intuitive implementation

Work on a wide range of projects including: proofs of concept, improving existing websites, prototypes, and pilots for new and existing microsites and landing pages

Work with Devops to deploy microsites to Stage and Production

Build for cross-browser, cross-platform, and cross-device compatible microsites

Build fully responsive or adaptive microsites and email templates

Follow and maintain branding standards

Write clean code using HTML, CSS, Javascript and PHP.

Write technical documentation on the products being enhanced/developed

Work in an agile team-oriented environment

Recommend improvements and optimizations with current system configurations and business processes

Requirements

Bachelor's degree in User Centered Design, Web technologies or related experience

3+ years front-end development (HTML, CSS and JavaScript)

Experience on administration and development in Drupal or other CMS

Experience working with JavaScript, and jQuery

Experience designing and developing responsive websites

Ability to convert comprehensive layout and wireframes into working HTML pages

Graphics design experience with Adobe Photoshop, Adobe Illustrator or similar tools

Ability to understand CSS changes to have consistent style across platforms and browsers

Comfortable working with debugging tools like Firebug, Chrome inspector, etc.

Ability to communicate design rationale and build consensus

Excellent interpersonal and communication skills

Highly-organized and serious about attention to detail

Ability to work independently and collaboratively

Familiar with software development cycle

Not required but would be a plus:

Familiarity with Drupal models (Views, PageManager, etc.)

Agile Development

Experience with PHP

Writing Less or Sass

What do we offer

Joining a 9X Award Winning Best Place to Work - 5 consecutive years

Phenomenally high e-NPS scores - just check out the career portion of our website

An opportunity to join an industry leader with solid growth (and aspirations to become much bigger).

No Jerks on your team

The ability to work on a truly innovative product that evolves with our market's needs.

The ability to work and grow among a team of fun, kind and passionate people.

A prime location in Fort Lauderdale, Florida; Medellin, Colombia; and, Monterrey, Mexico

Competitive salary scaled to your experience

15-20 days of PTO; Sick leave as you need it

1 month sabbatical at 6 years

Medical, Vision and Dental Insurance Plans

A fast-paced environment where you can make your mark!

The ability to work and grow among an incredible team

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