

Colombia Jobs Expertini®

Senior Engineer - Marketing Analyst

[Apply Now](#)

Company: Nagarro

Location: Colombia

Category: architecture-and-engineering

Job Description

Gather and evaluate social media and online conversations pertinent to CPG clients and convert this data into actionable insights.

Collect and analyze behavioral data.

Uncover pain points and desires to identify potential opportunities for the client to innovate and enhance their user's experience.

Document meeting discussions with comprehensive summaries, ensuring the inclusion of all tasks, deliverables, outstanding topics, and conclusions.

Support operational tasks at client offices and promptly identifying irregularities in reports and data sources.

Develop actionable insights and recommendations, adhering to project timelines, and monitoring current best practices.

Distill analyses into concise recommendations that can be presented to various levels of audiences, including the executive level

Mandatory: Basic knowledge of quantitative and qualitative research methodologies and methods applied to marketing.

Qualifications

Bachelor's Degree in Journalism, Communications, Marketing, Market Research/Insights, Psychology, economics or Business.

High sense of urgency.

Solid understanding of online analytics, social listening and digital metrics.

Proficient with web analytics concepts and tools

Ability to thrive in a discipline where tools, technology and skills are constantly evolving

Independent time management and prioritization skills (preferred)

Excellent writing and verbal communications skills with a proven ability to summarize and present complex findings clearly and concisely both written and spoken in English, Portuguese preferred.

A team player in a fast-paced, complex, and sometimes ambiguous business environment.

Strong data interpretation skills with the ability to translate findings into meaningful and compelling stories

Strong attention to detail

Time management, critical thinking, and design thinking.

Experience with CPG, Advertising/Marketing Research/Media Agencies is strongly preferred.

Basic knowledge of Social Listening platforms such as: TalkWalker, BrandWatch, FanPageKarma, Infegy, Netbase.

[Apply Now](#)

Cross References and Citations:

1. Senior Engineer - Marketing Analyst[Findsalesjobs](#) **Jobs Colombia**[Findsalesjobs](#) ↗

2. Senior Engineer - Marketing Analyst [Searchcanadajobs Jobs Colombia Searchcanadajobs ↗](#)
3. Senior Engineer - Marketing Analyst [Dataanalyticsjobs Jobs Colombia Dataanalyticsjobs ↗](#)
4. Senior Engineer - Marketing Analyst [Helsinkijobs Jobs Colombia Helsinkijobs ↗](#)
5. Senior Engineer - Marketing Analyst [Seouljobs Jobs Colombia Seouljobs ↗](#)
6. Senior Engineer - Marketing Analyst [Chicagojobsearch Jobs Colombia Chicagojobsearch ↗](#)
7. Senior Engineer - Marketing Analyst [Sportsjobs Jobs Colombia Sportsjobs ↗](#)
8. Senior Engineer - Marketing Analyst [Jobscanada Jobs Colombia Jobscanada ↗](#)
9. Senior Engineer - Marketing Analyst [Wowjobs Jobs Colombia Wowjobs ↗](#)
10. Senior Engineer - Marketing Analyst [Geneticsjobs Jobs Colombia Geneticsjobs ↗](#)
11. Senior Engineer - Marketing Analyst [Filmjobs Jobs Colombia Filmjobs ↗](#)
12. Senior Engineer - Marketing Analyst [Whitecollarjobs Jobs Colombia Whitecollarjobs ↗](#)
13. Senior Engineer - Marketing Analyst [Researchjobs Jobs Colombia Researchjobs ↗](#)
14. Senior Engineer - Marketing Analyst [Dallasjobs Jobs Colombia Dallasjobs ↗](#)
15. Senior Engineer - Marketing Analyst [Free-hiring Jobs Colombia Free-hiring ↗](#)
16. Senior Engineer - Marketing Analyst [Mexicojobs Jobs Colombia Mexicojobs ↗](#)
17. Senior Engineer - Marketing Analyst [Egyptjobs Jobs Colombia Egyptjobs ↗](#)
18. Senior Engineer - Marketing Analyst [Nzjobs Jobs Colombia Nzjobs ↗](#)
19. Senior engineer - marketing analyst [Jobs Colombia ↗](#)
20. AMP Version of Senior engineer - marketing analyst [↗](#)
21. Senior engineer - marketing analyst [Colombia Jobs ↗](#)
22. Senior engineer - marketing analyst [Jobs Colombia ↗](#)
23. Senior engineer - marketing analyst [Job Search ↗](#)
24. Senior engineer - marketing analyst [Search ↗](#)
25. Senior engineer - marketing analyst [Find Jobs ↗](#)

Source [https://co.expertini.com/jobs/job/senior-engineer-marketing-analyst-colombia-nagarro-](https://co.expertini.com/jobs/job/senior-engineer-marketing-analyst-colombia-nagarro-4b30eef066/)

[4b30eef066/](https://co.expertini.com/jobs/job/senior-engineer-marketing-analyst-colombia-nagarro-4b30eef066/)

