

Research & Insights Analyst - Digital Marketing

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Company: Publicis Global Delivery

Location: Bogotá

Category: business-and-financial-operations

Company Description

Publicis Global Delivery is the talent powerhouse of Publicis Groupe, the largest global communications group. We make sure to hire, boost and develop the best people worldwide to deliver outstanding work for the most prominent clients within the Groupe.

In LATAM, we are over 1,700 passionate employees that love to push boundaries and drive innovative solutions. If you are a risk-taker and love to develop intrepid ideas, PGD is the place for you.

We Move People, and People Move Us!

Qualifications

Primary and Secondary Research methodologies designing:

- Market Research Skills
- Critical thinking
- Must be at a C1 English level or higher
- Mid to high-level skills in Excel and PowerPoint.
- Strong communication skills.
- Result oriented skills.
- Attention to details skills.
- Analytical skills.

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