

# Colombia Jobs Expertini®

## Product Analyst

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Company: Saphunt

Location: Colombia

Category: business-and-financial-operations

### The Offer

Work within a company with a solid track record of success

Great work environment

Work alongside & learn from best in class talent

### The Job

#### You will be responsible for :

Collect and analyze data related to our products and utilize collected data to identify improvement opportunities.

A team player who is able to work with the product development team to design and implement updated or new product features.

Working closely with technical teams to ensure towards smooth delivery of solutions.

Closely monitor product performance. Accurately suggesting adjustments such as increased conversions or retention rates, in order to meet business goals.

### The Profile

An Innovative Product Analyst to collect and analyze data related to our products and utilize collected data to identify improvement opportunities.

Product Analyst experienced with conducting A/B tests and other testing methods to determine the impact of proposed product changes.

Product Analyst fully able to understand and interpret user feedback to identify opportunities for product improvement.

Proficient Product Analyst who is able to develop and maintain product documentation: requirements, user stories, and use cases.

Experienced Product Analyst who is up to date on market trends, best practices, and emerging technologies in product development and analytics.

Bachelor's or Master's Degree in Computer Science, Mathematics, Statistics, or a related field.

At least 5 years of experience in a Product Analyst or similar role.

Strong command of SQL and data analysis tools such as Excel, R, or Tableau.

Familiarity with web analytics tools such as Google Analytics.

Excellent communication skills, including the ability to communicate complex data insights to non-technical stakeholders.

Passion for data-driven decision-making and willingness to dive deep into product data to identify improvement opportunities.

Experience in agile software development environments.

Strong problem-solving skills, with the ability to see the big picture and identify solutions that balance user needs, technical feasibility, and business goals.

Bi-Lingual-Fluent in English in order to effectively liaise with the stockholder of the region

## **The Employer**

Our client is a global company. With offices located around the world: Europe, Latin America, Asia, and our Corporate Headquarters located in the United States of America within the New York Metropolitan Area. Our client develops trade finance software for

banks worldwide.

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#### Cross References and Citations:

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