

Colombia Jobs Expertini®

Personalized Internet Assessor (Spanish Speaking)

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Company: SnaPhunt

Location: Colombia

Category: business-and-financial-operations

The Offer

Opening within a company with a solid track record of success

Flexible working options

Opportunity to make a positive impact

The Job

Your responsibilities will include:

In this role, you'll assess online search results to enhance their quality. You'll analyze and rate content relevance to search terms, while also reviewing language for grammar, tone, and cultural appropriateness. Your contribution improves a major search engine's quality by evaluating web content using your PC and smartphone.

We're searching for individuals who are passionate about social media and regular users of Gmail. This remote position requires ownership and daily use of a smartphone and familiarity with various social media platforms and Google products. Your reliability, adaptability, and adherence to guidelines are key.

The Profile

Proficiency in both written and verbal English & Spanish to effectively liaise with the stakeholders of the region.

Ownership and regular use of a smartphone (Android V4.2 or higher or iPhone running iOS version 14.0 or higher) and a desktop/laptop with internet connection at your expense.

Gmail as your primary email account

Familiarity with current and historical business, media, sport, news, social media and cultural affairs in your country of residency.

Experience in navigating web browsers and smartphone apps for content interaction.

Understanding of various social media environments, including memes, virality, and trends

Successful applicants will undergo a standard recruitment process, including a Spanish language test and an open book assessment. The role involves occasional quality assurance checks and offers long-term employment opportunities.

The Employer

Our client help companies test and improve machine learning models via our global AI Community of 1 million+ annotators and linguists.

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