

Colombia Jobs Expertini®

Personalized Internet Assessor

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Company: Telus International

Location: Colombia

Category: business-and-financial-operations

Why US

We help companies test and improve machine learning models via our global AI Community of 1 million+ annotators and linguists. Our proprietary AI training platform handles all data types (text, images, audio, video and geo) across 500+ languages and dialects. Our AI Data Solutions vastly enhance AI systems across a range of applications from advanced smart products, to better search results, to expanded speech recognition, to more human-like bot interactions and so much more.

The Role

In this role, you'll assess online search results to enhance their quality. You'll analyze and rate content relevance to search terms, while also reviewing language for grammar, tone, and cultural appropriateness. Your contribution improves a major search engine's quality by evaluating web content using your PC and smartphone.

We're searching for individuals who are passionate about social media and regular users of Gmail. This remote position requires ownership and daily use of a smartphone and familiarity with various social media platforms and Google products. Your reliability, adaptability, and adherence to guidelines are key.

This role offers the freedom to work remotely, allowing you to set your hours based on task availability.

The estimated earnings for this role is 8 USD per hour. Payment is based on completed tasks, with potential for higher earnings based on productivity.

Ideal Profile

Requirements:

- Proficiency in both written and verbal English & Spanish
- Residency in Colombia for the past 5 consecutive years
- Ownership and regular use of a smartphone (Android V4.2 or higher or iPhone running iOS version 14.0 or higher) and a desktop/laptop with internet connection at your expense.
- Gmail as your primary email account
- Familiarity with current and historical business, media, sport, news, social media and cultural affairs in your country of residency.
- Experience in navigating web browsers and smartphone apps for content interaction.
- Understanding of various social media environments, including memes, virality, and trends

Successful applicants will undergo a standard recruitment process, including a Spanish language test and an open book assessment. The role involves occasional quality assurance checks and offers long-term employment opportunities.

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, or protected veteran status.

What's on Offer?

Opening within a company with a solid track record of success

Flexible working options

Opportunity to make a positive impact

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