

Colombia Jobs Expertini®

Part-Time Marketing Specialist (Wordpress/Divi)

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Company: Romy Consulting, LLC

Location: Bogotá

Category: other-general

This is a remote position. Job Title: Part-Time Marketing Specialist Location: Remote (Marketing Agency based in Boston) *ONLY RESUMES IN ENGLISH WILL BE CONSIDERED* Job Description: We are looking for a skilled Part-Time Remote Marketing Specialist to join our friendly and supportive team at a dynamic marketing agency in Boston. This position requires a proactive individual with a good attitude and strong written and verbal English skills. The ideal candidate will be responsible for creating engaging content and managing various digital platforms to strengthen our online presence. Key Responsibilities: Design and manage websites using WordPress with Elementor or Divi. Leverage AI tools for marketing strategies and content creation. Develop and execute social media campaigns across multiple platforms. Write compelling and SEO-optimized blog posts to engage our audience. Collaborate with team members to develop and refine digital marketing strategies. Requirements Must-Haves/Deal Breakers: Proficient in WordPress, specifically with Elementor or Divi. Experience in utilizing AI in marketing efforts. Strong capability in handling multiple social media accounts. Proven track record of excellent blog writing skills. Outstanding written and verbal communication skills in English. Positive attitude and a proactive approach to tasks. Availability to work at least 4 continuous hours per day (Monday-Friday). Work Environment: Enjoy an excellent and friendly work atmosphere that encourages creativity and growth! :)

1-3 years

Requirements: Proven work experience as a Marketing Specialist or similar role. In-depth

knowledge of marketing tactics, tools, and platforms. Strong analytical skills and the ability to interpret complex data to drive insights and decision-making. Excellent written and verbal communication skills. Self-motivated, detail-oriented, and able to work independently in a remote work environment. A Bachelor's degree in Marketing, Business, or a related field is preferred, but not mandatory. If you are a creative and results-driven marketing professional looking for a challenging and rewarding opportunity, we invite you to join our team as a Marketing Specialist. Take the next step in your marketing career and apply now!

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