

# Colombia Jobs Expertini®

## Online Ads Assessor (Spanish Speaker)

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Company: Telus International

Location: Colombia

Category: educational-instruction-and-library

### Our Company

TELUS International AI-Data Solutions partners with a diverse and vibrant community to help our customers enhance their AI and machine learning models. The work of our AI Community contributes to improving technology and the digital experiences of many people around the world. Our AI Community works in our proprietary AI training platform handling all data types (text, images, audio, video and geo) across 500+ languages and dialects. We offer flexible work-from-home opportunities for people with passion for languages. The jobs are part-time, and there is no fixed schedule.

### The Role

In this job you will be reviewing online advertisements in order to improve their content, quality and layout.

You will be required to provide feedback and analysis on advertisements found in search engine results and provide ratings on their relevance to the search terms used. Another aspect of this opportunity will involve reviewing the language used in advertisements by examining grammar, tone and cultural relevance.

## **Who is suitable for this work?**

We are looking for dynamic people who have strong communication skills and use the Internet daily.

This is a freelance, independent contractor position. You will have the flexibility and freedom to work from your own home, working your own hours.

## **Ideal Profile**

### **What are the main requirements for the opportunity?**

- You must be living in Colombia for the last 3 consecutive years
- You must have familiarity with current and historical business, media, sport, news, social media and cultural affairs in Colombia
- Full professional proficiency in English and Spanish Language
- Access to and use of a broadband internet connection and associated computer and software to perform the work, all provided at your own expense
- Experience in use of web browsers to navigate and interact with a variety of content
- Access to and use of an Android (version 4.1 or higher) or IOS Smartphone (version 8 or higher) to complete tasks
- A Barcode Scanner application must be installed on your smartphone to complete certain tasks
- Active daily user of Gmail and other forms of Social Media

### **Why join the TELUS International AI Community?**

- Earn extra income
- Access to our community wellbeing initiative
- Remote work & Location Independence
- Flexible Hours to work around home life
- Better Work-Life Balance
- Be a part of an amazing online community

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, or protected veteran status.

## What's on Offer?

Opening within a company with a solid track record of success

Flexible working options

A role that offers a breadth of learning opportunities

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