

Colombia Jobs Expertini®

Online Ads Assessor (Spanish Speaker)

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Company: Saphunt

Location: Colombia

Category: business-and-financial-operations

The Offer

Opening within a company with a solid track record of success

Flexible working options

A role that offers a breadth of learning opportunities

The Job

Role Description:

Reviewing online advertisements in order to improve their content, quality and layout.

Provide feedback and analysis on advertisements found in search engine results and provide ratings on their relevance to the search terms used.

Reviewing the language used in advertisements by examining grammar, tone and cultural relevance.

Flexibility and freedom to work from your own home, working your own hours.

The Profile

Ideal Candidate:

You must be living in Colombia for the last 3 consecutive years

You must have familiarity with current and historical business, media, sport, news, social

media and cultural affairs in Colombia

Full professional proficiency in English and Spanish Language to be able to effectively liaise with stakeholders in the region.

Access to and use of a broadband internet connection and associated computer and software to perform the work, all provided at your own expense

Experience in use of web browsers to navigate and interact with a variety of content

Access to and use of an Android (version 4.1 or higher) or IOS Smartphone (version 8 or higher) to complete tasks

A Barcode Scanner application must be installed on your smartphone to complete certain tasks

Active daily user of Gmail and other forms of Social Media

The Employer

Our client is a leading digital customer experience (CX) innovator that designs, builds and delivers next-gen digital solutions for global and disruptive brands.

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