

Colombia Jobs Expertini®

Online Ads Assessor

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Company: Saphunt

Location: Colombia

Category: business-and-financial-operations

The Offer

Work alongside & learn from best in class talent

The Job

Your responsibilities will include:

In this job you will be reviewing online advertisements in order to improve their content, quality and layout.

You will be required to provide feedback and analysis on advertisements found in search engine results and provide ratings on their relevance to the search terms used. Another aspect of this opportunity will involve reviewing the language used in advertisements by examining grammar, tone and cultural relevance.

The Profile

You must have familiarity with current and historical business, media, sport, news, social media and cultural affairs in Colombia

Access to and use of a broadband internet connection and associated computer and software to perform the work, all provided at your own expense

Experience in use of web browsers to navigate and interact with a variety of content

Access to and use of an Android (version 4.1 or higher) or IOS Smartphone

(version 8 or higher) to complete tasks

A Barcode Scanner application must be installed on your smartphone to complete certain tasks

Active daily user of Gmail and other forms of Social Media

The Employer

Our client helps clients to improve their AI models, and in order to do that we collaborate with people from many different countries.

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