

Media Planning Specialist

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Company: Publicis Global Delivery

Location: Bogotá

Category: other-general

Job Description

- Must be at a B2+ English level or higher
- Mid to high-level skills in Excel and PowerPoint.
- Have offline/Online media planning knowledge and have experience building cross channel media strategies (TV, Radio, OOH, Linear TV, OLV, Display, Social, Traditional Media, Search, Programmatic)
- Excellent client management skills
- Conflict solution abilities
- Experience working in a demanding environment.
- Strong team player with the ability to work on their initiative and occasionally unsupervised.
- Strong communication skills.
- Goal oriented skills.
- Attention to details skills.
- Analytical skills.

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