

Media Delivery Manager

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Company: Epsilon

Location: Bogotá

Category: other-general

Job Description

We are looking for a **Media Delivery Manager** to join our **Customer Success** Team from LATAM but located in Colombia, reporting to the **Head Customer Success**. As a Media Delivery Manager at Epsilon, you will be responsible for the implementation, optimization and performance of our clients' campaigns and will interface with various teams including Product, Revenue, CSM, Technology and more. You will have the opportunity to take on challenges from scratch with new products designed to contribute to maximizing benefits for our customers, and the challenge of capturing and analyzing data from a comprehensive view of the industry, providing stakeholders with the best solutions for measurement and reporting to meet your business goals.

Responsibilities

Implementation of campaigns on programmatic buying platforms.

Troubleshooting of campaigns and associated materials, technical resolution of problems and identification of optimization areas.

Daily monitoring of performance and control of investment consumption and budgets.

Collaboration with Sales teams in the design of the strategy and planning of the campaigns and associated audiences.

Close collaboration in data analysis, identification of trends and development of information to share with the team and provide recommendations.

Collaboration in the development and optimization of processes in the area.

Act as a point of contact with relevant technology and media providers.

Participate in the preparation and presentation of reports and reports to internal and external clients.

Qualifications

Experience in Media Delivery Specialist or Ad Operations positions in the digital marketing industry.

Experience in implementation, optimization and reporting of campaigns developed in digital advertising Paid Media platforms (preferably programmatic purchase).

Knowledge about the AdTech ecosystem of digital advertising.

Ability to manage diversity of projects, clients and campaigns of various objectives simultaneously.

Preferably with experience in managing DSPs, DMPs and/or Ad servers' platforms.

Attention to detail, ownership, resolution capacity and proactivity.

Proficient in English for business discussions and correspondence at an intermediate level.

Self-motivated and results-driven, with a focus on surpassing performance targets.

Highly collaborative and team-oriented, excelling in fast-paced, cross-functional environments.

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