

Colombia Jobs Expertini®

Marketing Specialist (Spanish Speaking)

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Company: SnaPhunt

Location: Colombia

Category: business-and-financial-operations

The Offer

Real Estate

Please if you are interested in applying send me your resume to hiring@vameetly.com

The Job

Your responsibilities will include:

Connect with leads through phone, SMS, and email to build strong connections.

Develop strategies to guide leads into becoming loyal customers.

Ensure accuracy in marketing materials and campaigns.

Identify potential leads and opportunities.

Collaborate with the marketing team on campaigns.

Monitor and improve marketing performance using data.

Share lead generation and conversion metrics with management.

Manage leads efficiently using CRM software.

Keep up with industry trends.

The Profile

You have at least 1 year experience ideally in Content Marketing within Real Estate industry.

Experience within would be a strong advantage.

You possess strong analytical skills and are comfortable dealing with numerical data

You are a strong networker & relationship builder

You are adaptable and thrive in changing environments

The Employer

Our client is in the business of providing virtual administrative services to various industries.

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