

Colombia Jobs Expertini®

LinkedIn Lead Generator

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Company: Snaphunt

Location: Colombia

Category: computer-and-mathematical

The Offer

Opportunity within a company with a solid track record of performance

Work alongside & learn from best in class talent

A role that offers a breadth of learning opportunities

The Job

Role Description:

Actively engaging on LinkedIn through messaging, liking, and initiating conversations.

Generating leads on LinkedIn, connecting with targeted profiles, and meticulously tracking activities in our CRM.

Managing connection requests and follow-ups, ensuring comprehensive logging of all interactions in the CRM.

Handling LinkedIn and email correspondences, drafting responses, and providing assistance in client communication.

Supporting lead generation and research efforts as necessary.

Schedule: Monday - Friday 10 am - 6pm EST

The Profile

Requirements:

Proficiency in LinkedIn is a prerequisite; familiarity with LinkedIn Navigator is an asset.

Strong writing skills for crafting proposals and personalized messages.

Effective communication skills for facilitating client interactions.

Experience with CRM systems is advantageous, with a willingness to learn is essential.

Familiarity with Slack and lead generation tools is preferred.

Demonstrated ability to multitask efficiently and prioritize tasks effectively.

The Employer

Our client is a leading branding agency headquartered in New York, specializing in brand design and website development, their goal is to empower individuals and businesses to excel in their respective fields. Our client is currently on the lookout for a proactive LinkedIn Lead Generator to join our team.

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