

# Colombia Jobs Expertini®

## Lead Generation Specialist

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Company: SnaPhunt

Location: Colombia

Category: arts-design-entertainment-sports-and-media

### The Offer

Strong opportunities to progress your career

Work alongside & learn from best in class talent

Flexible working options

### The Job

#### Responsibilities:

Engage actively on LinkedIn by messaging, liking, and initiating conversations.

Generate leads on LinkedIn, connect with targeted profiles, and meticulously track activities in our CRM.

Manage connection requests and follow-ups, ensuring thorough logging in the CRM.

Handle LinkedIn and email correspondences, draft responses, and support client communication.

Assist in lead generation and research activities as required.

**Schedule:** Monday - Friday, 10 am - 6 pm EST

If you're passionate about leveraging LinkedIn for lead generation and sales growth and

want to be part of a vibrant team, we'd love to hear from you.

## The Profile

### Qualifications:

Proficiency in LinkedIn is a must; familiarity with LinkedIn Navigator is a plus.

Excellent writing skills for crafting proposals and custom messages.

Strong communication abilities for effective client interactions.

Previous experience with CRM systems is advantageous; willingness to learn is essential.

Familiarity with Slack and lead generation tools is preferred.

Efficient multitasking and prioritization skills are crucial.

## The Employer

Our client is a leading branding agency situated in New York, specializing in crafting brand designs and developing websites. Our client's core mission is to help individuals and businesses make a mark in their respective industries. Right now, our client is on the lookout for a proactive LinkedIn Lead Generator to join our team in New York.

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