

Colombia Jobs Expertini®

Junior Media Designer

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Company: McKinsey & Company

Location: Bogotá

Category: other-general

You will work independently and as part of design-project teams in close collaboration with customers (mainly consultants) to support requests/projects from the initial briefing through the concept design to realization of the end-product.

You will be part of a regional team based in Colombia supporting customers from a wide range of cultures and countries mainly from Latin America but not limited to the rest of the world. You will also be part of a network of VG&M collaborators from different locations in the Americas.

As a Junior Media Designer, you'll have the chance to conceptualize and generate compelling design and media solutions (digital and print) based on briefings and co-creation with our customers.

You'll develop and deliver media products that fulfill McKinsey's highest quality standards working closely with customers to identify and solve media-production and McKinsey-Visual-Identity-related problems, particularly focused on high-level events that require a wide range of visual communications and client related branded environments and initiatives. You'll assist our customers to create/develop visual concepts and/or creative solutions tailored to the specific needs of their audiences, and to best support the intended communication goals/messages.

You'll play an important role in managing a wide range of services according to client expectations such as: design for important events & conferences, high complexity and hand-drawn illustrations, motion graphics and video edition & UI/Web design. You'll support our customers as sparring partners to ideate and build optimal design solutions with the capacity

to navigate under the needs throughout briefing calls and problem-solving sessions where a high sense of design and project management will be key to create impact. You'll also have the opportunity to test/implement new technology (e.g., design software), actively staying in touch with the latest design trends and applying all knowledge to innovate and elevate our service offering.

At McKinsey, we value creativity, innovation, and excellence. As a Junior Media Designer, you'll have the chance to create customized and high-level designed presentations and visual materials for important milestones in active engagements or proposals. You'll be the creative bridge with McKinsey leaders (Engagement Managers, Partners) to conceptualize and define the graphical style and designs for large presentations to convey messages into high-level and tailored visualizations.

Advanced knowledge of Adobe CC/CS (Photoshop, Illustrator, InDesign, Premiere, AfterEffects) and PowerPoint; competent in other common MS Office programs, plus a spike in software related to a specific field of Visual Communication/Media Design (e.g., 3D, Figma, TimeSites, Canva)

Professional knowledge of design theory and practice

Solid experience in conceptualizing ideas into designs, data visualization, and strong McKinsey visual identity knowledge

Strong communication, interpersonal and organizational skills, ability to handle multiple projects/deadlines simultaneously

Excellent problem-solving skills and capacity to negotiate, convince and move forward design projects with high-level stakeholders

Flexibility and adaptability to a changing and ambiguous environment, capacity to move around different working shifts according to operational or project related needs

Customer service focus

Ability to work independently and collaboratively

Creative thinking and intrinsic motivation

You must submit, with your CV, your updated design portfolio to be considered for this role

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