

Colombia Jobs Expertini®

Instructional Systems Designer (Colombia - remote)

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Company: GP Strategies

Location: Colombia

Category: other-general

GP Strategies Corporation is one of the world's leading talent transformation providers. By delivering award-winning learning and development solutions, we help organizations transform through their people and achieve meaningful change. GP Strategies has delivered our innovative consulting, learning services, and talent technology solutions to over 6,000 organizations globally.

From our global experience working across thousands of projects and initiatives over the past 55 years, we've learned that relationships, business, work, innovation, strategy, and transformation are all about people. And, to put it simply, GP Strategies is about our people - an extensive global network of learning experts. Additional information can be found at .

The Instructional Designer applies formalized educational processes to develop training programs for employees of industrial, commercial, service, or government organization.

Main Responsibilities:

Design & Content Development:

- Develop and design high-quality instructional materials, including e-learning courses, training manuals, job aids, and multimedia content.
- Develop realistic and challenging sales scenarios that mirror the complexities of the tech sales landscape.
- Utilize strong writing skills to create compelling content and scenarios, making use of creative writing, narrative, storytelling techniques
- Design creative and effective online trainings with Articulate RISE & Storyline, Captivate, PowerPoint, MOOC, video, and Teams platforms

- Apply adult learning and instructional design strategies to enhance learner engagement and retention

Technology and Creativity

- Recommend, experiment with, and utilize cutting-edge instructional design tools and technologies to create interactive and dynamic learning experiences, including AI content development and L&D tools.

- Stay current on industry trends and incorporate innovative approaches to enhance training effectiveness.

- Present, share, and participate in ID communities of practice.

Collaboration and stakeholder management

- Work strategically with subject matter experts (SMEs) to gather and validate content, ensuring accuracy and relevance.

- Successfully manage stakeholder feedback to refine and enhance training materials.

- Continuously analyze and improve instructional materials based on feedback and performance data.

- Proactively communicate project timelines and progress to stakeholders.

Requirements:

- Bachelor's degree in Instructional Design, Education, or a related field.

- Proven experience in instructional design, preferably in a tech or sales-focused environment.

- Scenario development and creative/narrative writing skills.

- Strong strategic collaboration skills in content creation, training adaptation, and validation.

- Proficiency in e-learning authoring tools and multimedia software.

- Strong project management skills with the ability to meet deadlines.

- Intermediate to expert level experience with Articulate 360, Camtasia, and other authoring tools.

- Ability to comfortably navigate matrixed corporate organizations and complex stakeholder environments.

- Familiarity with basic sales skills and knowledge of the sales profession is a plus.

- Proactive approach to leading meetings, providing clear objectives, and sending comprehensive meeting notes and status updates.

- High level of English needed.

With more than 4000 employees in over 30 countries, diversity at GP Strategies is second nature! Beyond our locations, our culture focuses on performance and revolves around

respect, fairness, and working collaboratively to achieve our goals. We support our People, no matter who they are or where they are from, because we all have valuable and unique perspectives and approaches. That's how great ideas are born, which enable us to work smarter.

GP Strategies is committed and proud to be an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex (including pregnancy, childbirth and related conditions, sexual orientation, and gender identity), national origin, age, veteran status, disability, or any other federally protected class.

#LI-BL1

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