

Colombia Jobs Expertini®

Head of Product

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Company: 敲潭整

Location: Colombia

Category: other-general

About Beek

We believe that every person has the potential to be a super-hero, and they just need great stories that inspire them to begin unleashing their super powers. Our mission is to help creators share and monetize those stories and help users discover, listen and remember them.

Our platform provides the best listening experience and access to exclusive Spanish audio content from top local creators, in addition to 250K audiobooks. By simply putting on their headphones 15min a day, our app enables listeners to invest in their personal development whenever their hands are busy but their mind is free (e.g: working out, walking their dog, commuting). At the same time, creators make money every second someone listens to their content, so they are incentivized to keep providing our listeners with amazing content.

We're starting with the 572 million hispanics in the world, with the goal to become the audio content marketplace for the entire 7.3 billion non-English speaking market underserved in local language content. We would love for you to join us on this journey!

Our Values

Beek team first— We are the kind of company where we clean everyone's dirty dishes even if they're not ours, as if we were at home

Be an animal— We're passionate and hustle to find creative solutions to every problem and never give up. EVER.

Unleash user potential— We care intensely about our users and seek to optimize for them

whenever and wherever possible

Tell great stories— We strive to tell the most compelling stories to inspire both our users and our teammates

Be the best version of yourself— We do everything we can to empower ourselves and our teammates, in and outside of work

About the Role

We are looking for a strategic and visionary Head of Product to lead our product development efforts and drive innovation across our platform. The Head of Product will be responsible for defining the product vision, strategy, and roadmap to deliver best-in-class experiences for our users. Reports directly to the CEO.

This role requires a blend of strategic thinking, technical expertise, and strong leadership to drive product excellence and support the company's growth objectives.

Key Responsibilities

Product Strategy: Define and communicate the product vision, strategy, and roadmap aligned with Beek's business goals and user needs. Lead the prioritization of features and enhancements based on data-driven insights, market trends, and customer feedback.

User-Centric Design: Champion a user-centric approach to product development, advocating for the needs and preferences of our users throughout the product lifecycle. Drive a culture of continuous improvement and experimentation to enhance user satisfaction and retention.

Product Development Process: Establish and optimize processes and workflows to streamline product development and ensure efficient execution. Implement best practices for agile product management, including user story mapping, sprint planning, and backlog grooming.

Growth Product Mindset: Foster a growth-oriented mindset, understanding growth loops and the user life cycle to drive user acquisition, retention, and revenue growth.

Data-Driven Decision-Making: Utilize data analytics and user research to inform product decisions, measure the impact of features, and identify opportunities for optimization. Monitor key performance metrics and conduct A/B testing to validate hypotheses and drive iterative improvements.

Hands-on Approach: Demonstrate a hands-on approach to project execution, actively

contributing to project workstreams while providing strategic guidance and oversight.

Squads Management:Lead and execute within squads or pods, fostering collaboration and driving results at both the micro and macro levels of cross-functional teams.

Team Leadership:Provide leadership and guidance to Product Managers, Product Designers, and Customer Support teams, ensuring alignment with the product strategy and effectively executing their responsibilities. Foster a culture of collaboration, creativity, and a growth mindset within the teams.

Cross-Functional Collaboration:Collaborate closely with cross-functional teams, including engineering, design, growth, marketing, content, and partnerships, to execute on the product roadmap and deliver high-quality products on time and within budget.

Qualifications

Bachelor's degree in Computer Science, Engineering, Design, or a related field.

7+ years of experience in product management, with a proven track record of delivering successful products in a fast-paced environment, preferably in a tech startup or digital media company.

Deep understanding of product management principles and methodologies, with experience leading agile product teams and driving product development from concept to launch.

Strong analytical and problem-solving skills, with the ability to synthesize complex data and insights into actionable product recommendations.

Excellent communication and collaboration skills, with the ability to influence stakeholders at all levels of the organization and build consensus around product decisions.

Leadership experience, with a demonstrated ability to inspire and motivate teams to achieve ambitious goals and drive continuous improvement.

Experience managing and mentoring Product Managers and Product Designers, with a focus on fostering their professional growth and development.

Fluent in English and Spanish.

Benefits

What is it like to work at Beek?

Our benefits are designed to offer you the freedom and support you need to grow personally and professionally

Fully remote work– You can work from wherever you like

Totally flexible hours– You make your own schedule. We work asynchronously and don't count the number of hours you work, but rather the progress you make

Medical insurance– We know how important your health is, which is why we offer medical insurance to all our team

Competitive salary– It grows as you grow

Wellness and education stipends– You can use this to buy books and courses, pay for the gym, or purchase whatever you need to help you grow and take care of your mental and physical health

Remote work stipend– We want to support your remote work and give you some money to set yourself up to be a productivity machine

Additional Info:

AY Combinatorcompany, Beek has raised over \$20M USD from top-tier Silicon Valley funds including Greylock and Accel, notable investors in Meta, Spotify, Slack, Dropbox, Etsy, and more. We've also secured investments from directors at Netflix and Disney+ as well as from founders of companies like Rappi.

Beek is proud to be an Equal Opportunity Employer. We celebrate the multicultural and varied backgrounds of our team and are committed to creating an inclusive environment.

We do not discriminate based upon race, sexual orientation, national origin, sex, gender identity, age, citizenship, ancestry, color, disability, marital status, or parental status. We believe that the more perspectives and voices we represent in our business, the better we will serve our audience and the more we will succeed.

Tagged as: 5+ Years

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