

# Colombia Jobs Expertini®

## Graphic Designer

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Company: EMAPTA

Location: Usaquen

Category: computer-and-mathematical

Energize Your Career with DFlow! At DFlow, we're not just offering you a job; we're inviting you to embark on a journey of professional growth and development. Imagine having access to mentorship from global leaders, exposure to diverse teams, and opportunities to upskill through Emapta Academy. Our supportive environment fosters creativity and innovation while providing avenues for career advancement. At DFlow, our client stands at the forefront of technological innovation in the print and prepress industry. They specialize in delivering cutting-edge print workflow solutions, leveraging automation and data-driven insights to empower businesses globally. With a rich history and deep expertise in the field, our client helps companies optimize their print processes, bridge efficiency gaps, and drive productivity. Join our client's team and be part of a dynamic environment where innovation thrives, and possibilities abound. Your career journey starts here, with DFlow.

**A Preview of Your Role** The Graphic Designer is responsible for a wide range of creative and graphic design duties in support of DFLOWs delivery of Creative Services. They will ensure all material produced meets specification and quality standards for the DFLOW Creative Services customers.

**Job Overview:** Chart Your Course Employment Type: Indefinite Term Type Contract Shift: Monday to Friday | 8:00 AM to 5:00 PM PST and EST Work Setup: Onsite in Bogot and Medellin

**Elevate Your Career: Responsibilities** Responsible for individual time management and performance in the DFLOW Creative Services department, including but not limited to: Graphic Design Art Layout services Artwork Fixup Provide high-quality, innovative, and industry-standard graphic design services, ensuring work is delivered within agreed deadlines and client budgets. Ensure detailed accuracy of artwork is maintained and checked against

the original brief and requested client edits before submitting for internal review. Generate and develop high-quality design concepts that meet the customer's brief and brand. Manage the print process and services on behalf of the client by undertaking pre-press file preparation and liaising with printers. Produce material that complies with the clients corporate style and brand identity. Contribute to studio project management processes and efficiencies by utilizing engine software to accurately report on workflows and billing. Have a thorough knowledge of the latest and emerging digital design software and experience designing at scale for multi-channel outputs. Collaborate effectively with peers to create work. Maintain communication with appropriate studio staff and management to ensure positive workflow and status updates.

**Requirements**  
**Unleash Your Potential: Qualifications Needed**  
Completion of a Bachelors Degree in Fine Arts, Media Arts, Graphic Design, or equivalent education and experience. Minimum of 2 years of diversified experience in the Print or Graphic Design industries, including practical experience in prepress/graphic design. Proficiency in the Adobe Creative Suite, particularly InDesign, Illustrator, Photoshop, and Acrobat, with a thorough and high-level understanding. Comprehensive knowledge of other digital software, including communication tools like Slack and MS Teams, as well as MS Office applications like Word and PowerPoint. Strong portfolio demonstrating branding and design solutions. Genuine understanding and appreciation of high-quality graphic design principles, including typography, layout, and color. Experience in working to a house style guide and maintaining a consistent brand identity. Excellent proofreading and basic editorial skills, with a high level of accuracy and attention to detail. Detailed knowledge of print production processes and experience liaising with printing service providers. Understanding of traditional and digital design trends. Positive, optimistic, and fresh approach to solving creative tasks. Ability to work effectively within a team environment and under general direction with minimal supervision. Excellent time and project management skills, including the ability to work well under tight deadlines and within project budgets. Excellent English verbal and written communication skills, with the ability to communicate clearly with clients and colleagues. Self-motivated and willing to stay up-to-date with emerging technologies and industry standards.

**Benefits:** Seize the Opportunity 5-day work week Prepaid medicine Work items provided Indefinite term type contract Additional vacation leave Direct exposure to clients Career growth opportunities Supportive work environment Prime office locations in Bogot and Medellin Upskilling opportunities through Emapta Academy Discover Emapta, where your career meets Colombian vibrancy! Emapta is not just a global outsourcing powerhouse; it's

a hub of opportunity infused with the lively spirit of Colombia. Joining us means becoming part of a community that values the unique cultural mosaic of our country. With a proven track record and an array of international clients, Emapta provides a robust platform for your professional journey without the need for you to hop into a plane and work abroad. At Emapta, we go beyond being a workplace; we're a community that treasures the harmony between professional and personal life. Emapta is a cultural melting pot that fosters innovation, collaboration, and continuous learning. Immerse yourself in our dynamic culture and contribute to an organization that puts employee well-being at the forefront. We look forward to welcoming you to the Emapta family in Colombia. #EmaptaExperience

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