

Full Stack Web Developer

[Apply Now](#)

Company: Emapta

Location: Bogota

Category: computer-and-mathematical

Job Description

Unlock Your Full Potential as a Full Stack Web Developer with Nutritious Life!

Join our client's team at Nutritious Life and experience a career like no other. As a Full Stack Web Developer, you'll enjoy a world of perks right from the comfort of your home. Imagine having a global opportunity without leaving your country and achieving the perfect work-life balance with a permanent work-from-home arrangement.

You will have a global impact. While you work from your home base, you'll be part of a diverse team collaborating across borders and cultures. This unique opportunity to experience a global position without leaving your country will broaden your horizons and enrich your professional journey in ways you wouldn't easily find elsewhere.

Job Description

As a **Full Stack Web Developer** at Nutritious Life, you will be at the forefront of our client's mission to transform lives through accessible, science-backed health and wellness content. If you are a proactive Full Stack Web Developer who is excited about optimizing websites, driving traffic growth, and contributing to a dynamic remote team, we encourage you to apply.

Here's an overview of your future role:

Employment Type: Indefinite term contract

Shift: Day | Monday to Friday | 8:00 Am to 5:00 Pm COL

Work Setup: Remote/Work From Home

What do you need to succeed?

English proficiency at level C1.

3 to 5 years of experience.

Extensive experience in WordPress development, including custom theme and plugin development.

Proficiency in integrating and configuring Active Campaign CRM for marketing and automation purposes.

Strong understanding of the software platform selection and integration processes.

In-depth knowledge of technical SEO best practices and implementation.

Familiarity with membership site platforms, specifically Memberium.

Experience with integrating e-commerce solutions such as Stripe and PayPal or suggesting alternatives.

Proven ability to optimize website performance for speed and efficiency.

Previous involvement in A/B testing, customer journey mapping, and data-driven decision-making.

Familiarity with creating and interpreting Data Studio dashboards.

Strategic mindset for providing recommendations to enhance website traffic, brand growth, and engagement.

Ability to provide technical guidance for content publishing and growth strategies.

Excellent communication skills and proficiency in both written and spoken English.

Self-motivated, enthusiastic, and able to work effectively in a remote setting.

Strong attention to detail.

Tech Stack:

WordPress,

HTML

CSS

Plugin development

E-commerce integration

Data studio

Dashboard

What awaits you in this role?

Develop and maintain our WordPress-based website, ensuring functionality, performance, and seamless user experiences.

Integrate Active Campaign CRM with the website to streamline marketing and customer engagement processes.

Collaborate with the team to select and integrate various software platforms, serving as a thought partner in technology decisions.

Apply technical SEO knowledge to enhance website visibility, search ranking, and organic traffic.

Implement and manage membership site features (currently using Memberium) to create gated content and user experiences.

Integrate e-commerce solutions, including Stripe and PayPal, to enable secure and efficient online transactions.

Optimize existing website performance for faster loading times while adhering to brand and design guidelines.

Participate in and suggest A/B testing initiatives to improve landing page effectiveness and user engagement.

Assist in crafting customer journeys, analyzing page success, and providing recommendations for continuous improvement.

Develop Data Studio dashboards to track and visualize key website performance metrics.

Provide strategic technical advice for growing website traffic, enhancing content publishing strategies and driving user engagement.

Collaborate effectively within a remote team environment, working autonomously while maintaining a team player mindset.

Communicate clearly and effectively in fluent English, ensuring smooth information exchange and project coordination.

Why choose us?

Prepaid medicine for your peace of mind

Remote/work from home arrangement

5 Days work week

Standard government and Emapta benefits

5 extra days of vacation leave (20 in total) that could be monetized

Upskilling through Emapta Academy

Diverse and supportive work environment

Mentorship and exposure to global leaders and teams

Whom you'll work with:

Our client, Nutritious Life, is a dynamic and rapidly growing destination for cutting-edge nutrition, health, and wellness content. They are pioneers in helping individuals lead their healthiest lives through science-backed advice and educational courses offered by Nutritious Life Studio. Led by renowned dietitian and thought-leader Keri Glassman, MS, RD, CDN, our client inspires people to embrace wellness strategies tailored to their unique needs.

Joining our client's team means becoming part of a passionate community dedicated to all things health and wellness. At Nutritious Life, you'll find a supportive environment that fosters growth, innovation, and a deep commitment to making a positive impact on the world.

Who are we?

Discover a world of possibilities at **Emapta** , where your career takes flight in stability and growth. Join a team that thrives on camaraderie, supporting each other to achieve excellence

together. Experience the satisfaction of being recognized for your contributions with competitive compensation packages that reflect your skills and commitment. Immerse yourself in a positive work culture that encourages collaboration, innovation, and personal development. We provide you with the platform for your success, empowering you to reach new heights in a supportive and inclusive environment.

With a wide roster of international clients from various industries and a proven track record of success, **Emapta** offers a stable foundation for your career. Team up with like-minded professionals who are passionate about making a meaningful impact through premium global opportunities at your fingertips. Apply now and create a better future with us.

#EmaptaExperience

[Apply Now](#)

Cross References and Citations:

1. [Full Stack Web DeveloperConsultantjobsJobs BogotaConsultantjobs](#)
2. [Full Stack Web DeveloperColombiajobs Jobs BogotaColombiajobs](#)
3. [Full Stack Web DeveloperBangladeshjobs Jobs BogotaBangladeshjobs](#)
4. [Full Stack Web DeveloperBiologyjobs Jobs BogotaBiologyjobs](#)
5. [Full Stack Web DeveloperVideoplatformjoblistings Jobs Bogota Videoplatformjoblistings](#)
6. [Full Stack Web DeveloperJobsqatar Jobs BogotaJobsqatar](#)
7. [Full Stack Web DeveloperJordanjobs Jobs BogotaJordanjobs](#)
8. [Full Stack Web DeveloperNightshiftjobs Jobs BogotaNightshiftjobs](#)
9. [Full Stack Web DeveloperGovernmentjobsnearme Jobs Bogota Governmentjobsnearme](#)
10. [Full Stack Web Developer Czechiajobs Jobs BogotaCzechiajobs](#)
11. [Full Stack Web Developer NzjobscareerJobs BogotaNzjobscareer](#)
12. [Full Stack Web Developer CounselorjobsJobs BogotaCounselorjobs](#)
13. [Full Stack Web Developer AnesthesiologistjobsJobs BogotaAnesthesiologistjobs](#)

14. Full Stack Web Developer AdminjobsJobs BogotaAdminjobs ↗
15. Full Stack Web Developer Javascriptjobs Jobs BogotaJavascriptjobs ↗
16. Full Stack Web Developer Thejobsnearme Jobs BogotaThejobsnearme ↗
17. Full Stack Web Developer Finlandjobs Jobs BogotaFinlandjobs ↗
18. Full Stack Web Developer Saopaulojobs Jobs BogotaSaopaulojobs ↗
19. Full stack web developer Jobs Bogota ↗
20. AMP Version of Full stack web developer ↗
21. Full stack web developer Bogota Jobs ↗
22. Full stack web developer JobsBogota ↗
23. Full stack web developer Job Search ↗
24. Full stack web developer Search ↗
25. Full stack web developer Find Jobs ↗

Source: <https://co.expertini.com/jobs/job/full-stack-web-developer-bogota-emapta-9d8d06ad92/>

Generated on: 2024-04-30 by Expertini.Com