

# Colombia Jobs Expertini®

## Ecommerce, Catman & Shopper Marketing Manager (Bogotá)

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Company: Edgewell Personal Care Brands, LLC

Location: Bogotá

Category: other-general

Edgewell is a global team of over 6,000 visionaries, doers and makers. Our secret is people, and we have an inspiring and collaborative global force of them. Our portfolio of over 25 brands touches lives in more than 50 countries by making useful things joyful. Together, we reimagine good mornings and endless summers, strive for more sustainable ways to beautify and bond, and do it all with not only confidence but determination.

## Ecommerce, Catman & Shopper Marketing Manager (Bogotá)

Bogotá, Hybrid Working (2 days onsite)

Permanent, Full time, attractive salary & benefits.

### Let's Talk About You.....

You're ambitious, but you want a career with purpose—we love that.

You're up for a challenge and ready to write the next chapter of your career story with a great group of encouraging colleagues.

You want to make your mark and let your personality shine.

Well, if you're interested in our

Ecommerce, Catman & Shopper Marketing Manager role, this might be your next step!

This is a great choice for an ambitious doer, maker and innovator, especially since it requires experience in customer account and P&L.

We are looking for a great team player to join Edgewell Personal Care – a global consumer goods business with a portfolio of over 25 brands (Banana Boat, Schick, Hawaiian Tropic... just to name a few!).

### **Now, Let's Get Down to Business**

Reporting to our LATAM Marketing Director this position will define the strategy, prioritize opportunities for the entire ecommerce environment.

Providing expertise and guidance related to sustainable retailing into the business in:

**Shopper Marketing** Developing, managing, and controlling shopper marketing initiatives across Latam through insights to create and execute marketing stimuli along the path to purchase that engages the shopper, for all EPC segment & Brands.

**CatMan:** Lead, Develop and influence the execution of CatMan initiatives for Wet Shave and Schick & Sun Care our main retailers across LatAm.

**Category Management** Develop & monitor execution of Category Management Strategy Plans and Programs across Region

Just to mention some responsibilities.

### **Are You Ready to Show Us What You've Got?**

Ideally you will have similar experience gained within a consumer goods/retail company.

- 10-15 years of professional experience in Marketing / Trade Marketing / Customer Marketing
- Experience in mass consumption / personal care (FMCG) companies.
- 2-4 years of experience in E commerce.
- Conversational business English
- Nielsen Management
- 1-3 years of experience in CatMan / Shopper

## Now Take the Next Step

If you're looking forward to progressing your career with us, then we're looking forward to hearing from you.

Alternatively, feel free to pass onto your teammates who may be interested. For information about this great company, visit [www.edgewell.com](http://www.edgewell.com)

#INT

Edgewell is an equal opportunity employer. We do all we can to create a collaborative and diverse global team, where good ideas can thrive, and our colleagues can learn and lead. We prohibit discrimination based on age, color, disability, marital or parental status, national origin, race, religion, sex, sexual orientation, gender identity, veteran status or any legally protected status in accordance with applicable federal, state and local laws. We listen deeply and speak directly to create an environment that's open to difference. We aim to bring joy to not only the products we create and the people we serve, but our colleagues across the globe too.

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3. [Ecommerce, Catman & Shopper Marketing Manager \(Bogotá\) TextilejobsJobs Bogotá Textilejobs](#)
4. [Ecommerce, Catman & Shopper Marketing Manager \(Bogotá\) SupervisorjobsJobs Bogotá Supervisorjobs](#)
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