

Colombia Jobs Expertini®

Ecommerce, Catman & Shopper Marketing Manager (Bogotá)

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Company: Edgewell Personal Care

Location: Bogotá

Category: other-general

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You're ambitious, but you want a career with purpose—we love that.

You're up for a challenge and ready to write the next chapter of your career story with a great group of encouraging colleagues.

You want to make your mark and let your personality shine.

Well, if you're interested in our

Ecommerce, Catman & Shopper Marketing Manager role, this might be your next step!

This is a great choice for an ambitious doer, maker and innovator, especially since it requires experience in customer account and P&L.

We are looking for a great team player to join Edgewell Personal Care – a global consumer goods business with a portfolio of over 25 brands (Banana Boat, Schick, Hawaiian Tropic... just to name a few!).

Now, Let's Get Down to Business

Reporting to our LATAM Marketing Director this position will define the strategy, prioritize opportunities for the entire ecommerce environment.

Providing expertise and guidance related to sustainable retailing into the business in:

Shopper Marketing Developing, managing, and controlling shopper marketing initiatives across Latam through insights to create and execute marketing stimuli along the path to purchase that engages the shopper, for all EPC segment & Brands.

CatMan: Lead, Develop and influence the execution of CatMan initiatives for Wet Shave and

Schick & Sun Care our main retailers across LatAm.

Category Management Develop & monitor execution of Category Management Strategy

Plans and Programs across Region

Just to mention some responsibilities.

Are You Ready to Show Us What You've Got?

Ideally you will have similar experience gained within a consumer goods/retail company.

- 10-15 years of professional experience in Marketing / Trade Marketing / Customer Marketing
- Experience in mass consumption / personal care (FMCG) companies.
- 2-4 years of experience in E commerce.
- Conversational business English
- Nielsen Management
- 1-3 years of experience in CatMan / Shopper

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