

Colombia Jobs Expertini®

eCommerce Account Manager (Digital Marketing) -Indefinite Term Contract - Work From Home

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Company: FiltaGlobal

Location: Colombia

Category: other-general

This eCommerce growth agency, with approximately 30 team members in the US and 7 in Colombia, is committed to humanizing brands and driving tailored strategies that empower businesses to thrive in the dynamic digital landscape. Working from home and have pre-paid and dental health insurance under an indefinite contract. Your workstation is set up in a safe and secure location at home with stable and reliable internet. 10:00 am to 6:30 pm Colombian Time. Monday to Friday. Colombian holidays will be off. Our Company Benefits and Perks: An indefinite contract that includes all the government benefits. 15 Vacation leaves per year. 5 additional paid leaves per year accrued from day one Birthday leave + Birthday cake Private Healthcare with Dental insurance for you and one dependent within the 1st Month. Udemy Platform access for continuous learning. Regular social activities WeWork full access. About the Role Reporting to the COO, your primary objective is to ensure the successful development, execution, and delivery of marketing plans for a core group of e-commerce clients, working closely with Marketing Directors. This involves cultivating a deep understanding of clients' brands and goals, creating and managing campaign calendars, collaborating with internal teams to achieve client objectives, leading client meetings, reviewing deliverables for quality assurance, managing e-commerce campaigns, generating client reports, and supporting Marketing Directors in task execution. Additionally, you'll play a crucial role in distilling monthly marketing plans into achievable tasks, accurately assigning time estimates, and ensuring timely completion of marketing deliverables to meet client needs effectively. Ideally, you will have the

following experience and qualifications: 3-5+ years of hands-on e-commerce marketing experience creating and driving campaigns (digital marketing, paid search/social, email marketing, SMS, content marketing & social media). Superior communication skills, both internal and client-facing, and high attention to detail. Strong relationship management, organizational, and project management skills Able to work effectively with a variety of internal teams and business groups, including Creative, Media, and Technical Delivery Specialists. Able to manage multiple client projects and priorities simultaneously. Agency experience.

What's Next? Click the Apply button, attach your CV, and complete the questionnaire to be considered. Please note you must be a Colombian citizen and submit your application in English. As this is an urgent requirement, if you want to fast-track your application, please email Carolina Anduquia at carolina@filitaglobal.com Powered by JazzHR

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