Designer

Company: Media.Monks

Location: Bogotá

Category: computer-and-mathematical

In the Art Designer position, you'll provide creative solutions (conceptualization, design, thinking and execution) for projects with high creative demand and a 360º environment. This is a role where you'll partner with an entertainment, editorial, and popular culture company in their marketing campaigns for LATAM. Additionally, our ideal candidate is a fast and flexible go-getter who jumps on new opportunities.

In this role you will:

Generate, structure, develop narrative and execute ideas for marketing campaigns.

Visual direction (design, graphics, assembly, art direction, execution, graphic localization).

Receive briefs and deliver proper ideas based on its needs.

Work closely with a copywriter in order to conceptualize solid ideas.

Think in movement; working closely with the animation and multimedia production team.

Presentation to clients and producers both in Spanish and English.

Produce the visual needs of the ideas.

Adapt assets based on local context.

You have to:

You have 1+ years of experience.

You have solid Photoshop and Illustrator skills.

Figma is desirable.

You know how to keep your files, layers, and folders super-organized, even if you're a creative mess outside of Photoshop.

You can take charge of small tasks independently, and take on bigger jobs with little supervision.

You can contribute to different stages of the production process, from setting styles and layouts to cutting formats and language versioning.

Exceptional attention to detail, problem solving, and coping with rapid change is required.

You're always on the lookout for process efficiencies.

You can handle repetitive tasks and stay focused

You're versed in English and production tricks.

You're a clear communicator and are happy to work with designers from all over the world

Be aware that we do not charge candidates for any type of job application, including exams. In case of any doubt regarding a job opportunity please visit media.monks.com/careers and check Media.Monks's regularly updated open roles.

#LI-DC1

#LI-Hybrid

About Media.Monks:

Media.Monks is the purely digital operating brand of S4Capital plc that connects 8,600+ digital natives across one global team. We are united by a mission to shift industries forward and pave the path towards ambitious outcomes so our clients and our people can realize their full potential for growth. Our unified model combines solutions in media, data, social, platforms, studio, experience, brand and technology services to help our clients continuously reinvent themselves throughout increasingly rapid cycles of disruption. Our efforts to shape culture, build innovative technologies and unlock the future of growth have earned recognition from numerous esteemed panels: we maintain a constant presence on Adweek's Fastest Growing lists (2019-22), regular recognition at Cannes Lions, inclusion in AdExchanger's

Programmatic Power Players (2020-23), the title of Webby Production Company of the Year (2021-23), a record number of FWAs, and have earned a spot on Newsweek's Top 100 Global Most Loved Workplaces 2023. Together, these achievements solidify our experience in digital innovation, excellence in craft, and commitment to personal growth.

While we continue to grow our teams, please be mindful of fraudulent job postings and recruiting activities that may use our company name and information. Please be mindful to protect your personal information, especially your national identification number, and bank account information during a recruiting process. While Media.Monks may reach out to potential candidates via LinkedIn, we will always ask applicants to apply through our website () and will never ask for payment or bank account information during the recruitment process.

Disclaimer:

Responsible for resourcing and implementing security controls for your teams processes and systems

Responsible that all your personnel apply information security in accordance with the established information security policy

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