

Colombia Jobs Expertini®

Designer

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Company: Havas Worldwide Colombia SAS

Location: Bogotá

Category: production

Description

:The Designer works closely to support the Design lead and work with other designers on a range across packaging, brand development, corporate identity, mobile, digital and user experience design projects. The Designer uses insights to help create holistic design solutions for a multitude of applications. - Concepts and executes creative marketing and brand campaigns.- Develops digital, print, and environmental graphics, and prepare files for print/digital production.- Designs icons, illustrations, and infographics for a multitude of uses.- Be a steward of the design team and is an active participant in kickoffs, workstreams, and finds solutions to a range of challenges.- Creates branded social media assets and templates.- Contributes to development and execution of branded marketing campaigns.- Builds out collateral across various dimensions.- Designs Google, PDF, and Keynote templates for presentations and documents.- Contributes to and maintain growing library of branded assets.- Maintain and uphold the Client Design Brand Guidelines in all applications.

Contract Type :

Agency Temporary

Here at Havas across the group we pride ourselves on being committed to offering equal opportunities to all potential employees and have zero tolerance for discrimination. We are an equal opportunity employer and welcome applicants irrespective of age, sex, race, ethnicity, disability and other factors that have no bearing on an individual's ability to perform their job.

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