

Colombia Jobs Expertini®

Design Manager / Design team leader.

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Company: EMAPTA

Location: Usaquen

Category: other-general

Lead the Charge in Tech Innovation - Join DFLOW's Creative Wave! Chart your course for lasting success with DFLOW. Experience a career journey defined by stability, growth, and unparalleled opportunities for development. Dive into a supportive ecosystem where mentorship from global leaders and exposure to cutting-edge projects are the norm. As a Design Team Leader, you'll liaise with clients to clarify design briefs, provide guidance on creative solutions, and manage graphic design staff. Mentor team members, oversee project timelines, and ensure high-quality deliverables, maintaining communication and driving productivity to meet objectives efficiently. In the dynamic realm of technology, DFLOW emerges as a trailblazer, orchestrating digital transformations that redefine industries worldwide. From pioneering new products to optimizing workflows, our team of software architects and solution strategists is dedicated to driving progress and profitability for businesses. Join us at the forefront of innovation and chart your course toward a future of unlimited possibilities. At DFLOW, your future is our priority. Job Overview: Employment Type: Indefinite Term Type Contract Shift: Monday to Friday, 8:00 AM to 5:00 PM PST and EST Work Setup: Onsite in Bogot and Medellin Responsibilities: Liaise with clients to clarify design briefs and determine creative objectives. Offer advice and guidance to clients on the most appropriate creative solutions to meet their needs and ensure correct messaging and brand compliance. Schedule workloads and expectations, negotiating solutions with stakeholders where various interests must be accommodated. Provide high-level mentoring and education to team members to enhance creative capability. Manage staff performing graphic design duties, including distributing responsibilities and reviewing performance. Manage the training

and development of staff, including researching, evaluating, and implementing best practice approaches, techniques, and technology in both print and digital design. Oversee team coordinators and leads to maintain high-quality design standards in line with current trends. Collaborate with other creatives to develop high-quality concepts meeting customer's brand and brief. Involve in customer projects from start to finish, ensuring successful project completion against deadlines, including project quality assurance. Maintain communications with appropriate creative staff and management to maintain positive workflow through internal systems and ensure higher productivity. Independently monitor, review, and develop creative procedures, priorities, and quality control systems, proposing streamlined initiatives for future demands. Contribute as required by the General Manager to planning, reporting, and budgetary statements. Qualifications Needed: Undergraduate degree in a design discipline and/or equivalent professional design experience in a studio or agency setting. Five or more years of experience as a Production Manager or Studio Manager. Interest in - and aptitude for - creative business, marketing solutions, and a high-level understanding of traditional design and the current digital landscape and trends. Excellent interpersonal skills to identify and communicate clients creative vision, concepts, and solutions clearly and effectively, while managing stakeholders, internal teams, and clients. Well-rounded skills in Adobe Creative Suite (Photoshop, Illustrator, InDesign). Thorough knowledge of other digital software including: Communication Slack, MS Teams MS Office Word, PowerPoint. Demonstrated management and leadership skills with successful experience in promoting a cohesive and effective team and managing workflows. Demonstrated organization and problem-solving skills, with an ability to manage several different projects concurrently, and able to decipher design briefs and objectives into intelligent design and copy solutions. Demonstrated experience in project management in the creative industry with an ability to work well under tight deadlines for projects of various sizes and scopes. Demonstrated high level of self-motivation and personal management skills. Proven ability to focus on objectives rather than procedures and precedents. Benefits: 5-day work week Prepaid medicine Work items provided Indefinite term type contract Extra vacation leave with monetization option Direct exposure to clients Career growth opportunities Diverse and supportive work environment Prime office locations in Bogot and Medellin Upskilling opportunities through Emapta Academy Discover Emapta, where your career meets Colombian vibrancy! Emapta is not just a global outsourcing powerhouse; it's a hub of opportunity infused with the lively spirit of Colombia. Joining us means becoming part of a community that values the unique cultural

mosaic of our country. With a proven track record and an array of international clients, Emapta provides a robust platform for your professional journey without the need for you to hop into a plane and work abroad. At Emapta, we go beyond being a workplace; we're a community that treasures the harmony between professional and personal life. Emapta is a cultural melting pot that fosters innovation, collaboration, and continuous learning. Immerse yourself in our dynamic culture and contribute to an organization that puts employee well-being at the forefront. We look forward to welcoming you to the Emapta family in Colombia. #EmaptaExperience Requirements

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