

Colombia Jobs Expertini®

Creative Director (B2B Focus)

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Company: TTEC

Location: Bogotá

Category: other-general

Be the spark that brightens days and ignites your career with TTEC's award-winning employment experience. As a Creative Director working hybrid in Bogotá, Colombia, you'll be apart of bringing humanity to business. #experienceTTEC. What You'll Do TTEC is seeking a highly skilled and experienced Creative Director with a strong focus on B2B creative work to join our dynamic team. In partnership with the Denver-based creative team, the Creative Director will play a pivotal role in leading and executing creative strategies and initiatives in support of our sales and marketing efforts. The ideal candidate will possess exceptional creativity, strategic thinking, process, and leadership abilities to drive impactful visual communication solutions that resonate with our target audience. You'll report to the Vice President of Marketing. During a Typical Day, You'll

- In support of TTEC's sales and marketing objectives, oversee the creative execution and quality of all B2B marketing and sales materials, including presentations, proposals, environmental graphics, videos, infographics, webinars, social media, and events.
- Collaborate closely with the sales and marketing teams to understand project requirements, objectives, and target audience insights.
- Build, lead, and mentor a team of creative professionals, including designers, motion graphics designers, copywriters, and multimedia specialists, to deliver high-quality creative work that meets brand standards and business goals.
- Provide strategic direction and creative guidance throughout the project lifecycle, from concept development to final execution.
- Ensure consistency and alignment of the TTEC brand identity, voice, and tone across all B2B creative work.
- Stay updated on the latest international trends, best practices, and technologies in B2B creative work, and share insights and recommendations with the

team. ·Manage multiple projects simultaneously, ensuring timely delivery and adherence to project timelines and budgets. What You Bring to the Role ·Degree in Graphic Design, Video, Fine Arts, Marketing, or related field with experience leading and mentoring creative teams, fostering a collaborative and innovative work environment. ·Proven experience (8+ years) in a creative leadership role, with a strong portfolio showcasing B2B creative work across various mediums and channels that demonstrate creativity, process, innovation, and impact. ·Expert proficiency in Adobe Creative Suite (particularly InDesign, Photoshop, and Illustrator) and Microsoft Office Suite (especially PowerPoint). ·Excellent communication and presentation skills, with the ability to effectively convey creative concepts and ideas to internal stakeholders and clients. Ability to thrive in a fast-paced, deadline-driven environment while maintaining attention to detail and quality. ·Strong strategic thinking and problem-solving abilities, with a keen understanding of business objectives and audience needs. What You Can Expect - Supportive of your career and professional development - An inclusive culture and community minded organization where giving back is encouraged - A global team of curious lifelong learners guided by our company values - Ask us about our paid time off (PTO) and wellness and healthcare benefits - And yes... a great compensation package and performance bonus opportunities, benefits you'd expect and maybe a few that would pleasantly surprise you (like tuition reimbursement) Visit

<https://mybenefits.ttec.com/?manual> for more information. About TTEC Our business is about making customers happy. That's all we do. Since 1982, we've helped companies build engaged, pleased, profitable customer experiences powered by our combination of humanity and technology. On behalf of many of the world's leading iconic and hypergrowth brands, we talk, message, text, and video chat with millions of customers every day. These exceptional customer experiences start with you. TTEC is proud to be an equal opportunity employer where all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, or status as a protected veteran. TTEC embraces and is committed to building a diverse and inclusive workforce that respects and empowers the cultures and perspectives within our global teams. We aim to reflect the communities we serve, by not only delivering amazing service and technology, but also humanity. We make it a point to make sure all our employees feel valued, belonging, and comfortable being their authentic selves at work. As a global company, we know diversity is our strength because it enables us to view things from different vantage points and for you to bring value to the table in your own unique way.

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