

Colombia Jobs Expertini®

B2B Account Manager (Digital Marketing) -Indefinite Term Contract - Work From Home

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Company: FiltaGlobal

Location: Colombia

Category: other-general

This eCommerce growth agency, with approximately 30 team members in the US and 7 in Colombia, is committed to humanizing brands and driving tailored strategies that empower businesses to thrive in the dynamic digital landscape. Working from home and have pre-paid and dental health insurance under an indefinite contract. Your workstation is set up in a safe and secure location at home with stable and reliable internet. 10:00 am to 6:30 pm Colombian Time. Monday to Friday. Colombian holidays will be off. Our Company Benefits and Perks: An indefinite contract that includes all the government benefits. 15 Vacation leaves per year. 5 additional paid leaves per year accrued from day one Birthday leave + Birthday cake Private Healthcare with Dental insurance for you and one dependent within the 1st Month. Udemy Platform access for continuous learning. Regular social activities WeWork full access. About the Role Reporting to the CXO, and as part of the Client Strategy team, you serve as the Account Manager, collaborating closely with Marketing Directors to support a core group of B2B clients. Your primary objective is to ensure the seamless development, execution, and delivery of marketing plans that align with clients' objectives and brand identity. You will be responsible for developing a deep understanding of the client's brand, personas, company, goals, and competitive landscape. Additionally, you will lead client meetings, review deliverables for quality assurance, manage marketing campaigns, and ensure timely completion of marketing deliverables. Ideally, you will have the following experience and qualifications: 3-5+ years of hands-on B2B marketing experience creating and driving campaigns (digital marketing, paid search/social,

email marketing, content marketing & social media). Possesses superior communication skills, both internal and client-facing, and high attention to detail. Strong relationship management, organizational, and project management skills Able to work effectively with a variety of internal teams and business groups, including Creative, Media, and Technical Delivery Specialists Able to manage multiple client projects and priorities simultaneously Agency experience What's Next? Click the Apply button, attach your CV, and complete the questionnaire to be considered. Please note you must be a Colombian citizen and submit your application in English. As this is an urgent requirement, if you want to fast-track your application, please email Carolina Anduquia at carolina@filtaglobal.com Powered by JazzHR

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