

Colombia Jobs Expertini®

Associate Manager, XMIA

[Apply Now](#)

Company: OMD

Location: Bogotá

Category: other-general

Overview

MOST CREATIVE MEDIA AGENCY NETWORK | 11 TIMES IN A ROW BY THE GUNN REPORT

ADWEEK'S GLOBAL MEDIA AGENCY OF THE YEAR 2019 & 2020

OMD USA is a proud part of the global OMD network. In the US, we have 2,250+ people across 9 offices, dedicated to delivering insights that unlock demand potential, ideas that ignite consumer desire and results that accelerate business growth for our clients. We are a dynamic, creative and influential agency network that collectively combines to make OMD the most awarded agency network in the world.

Qualifications

Bachelor's degree, preferably with a concentration in Advertising, Marketing, Communications and/or related field

1+ years of digital media buying, negotiation and implementation experience in an agency environment is required

Aptitude for mathematical concepts and an understanding of the digital marketplace

Avid explorer and user of multi-digital vehicles; knowledge of the relationship opportunities between on and offline media

Able to understand application of, use of industry tools such as (DDS/Prisma, ComsCore, Nielsen, AdViews, eMarketer, etc.)

Excellent presentation, verbal, and written skills

Responsibilities

The Associate Manager, Digital Activation is the day to day steward on the business and is on the front lines of developing and activating both tactical and custom digital recommendations to meet our clients' goals. They are a Digital native, curious about unique emerging opportunities and prepared to provide a point of view, recommendation, and optimization recommendations based on campaign performance. They are the primary contributor to the development of the Associate(s), guiding them through the fundamentals of the planning process (inclusive of partner evaluation, negotiation, reporting, optimization, insight generation, billing, etc.), while also being a key touchpoint to stakeholders across the organization and the client for day to day management and support.

Digital Native

Craft and execute innovative and tactical plans that deliver against and the overarching brand and business objectives

Evaluate and assess vendors using proprietary research tools and industry knowledge

Negotiate and execute media buys, collaborate with digital partners to develop test and learn opportunities

Participate or lead campaign activation and provide client updates on campaign status

Marketplace Navigator

Be up to speed and fluent on the ever-evolving digital landscape and industry trends

Attend publisher meetings and develop expertise in digital opportunities, new technologies, digital platforms, innovation, research insights and capabilities, industry learning, etc.

Collaborate with inter-agency teams and external partners (such as creative agencies, PR, etc.) to manage client needs across all campaign layers

Process Driven

Responsible and accountable for providing visibility into RFP and plan submissions within the internal planning process to identify opportunities for added client benefits and savings

Manage trafficking process with outside agencies/publishers, perform campaign QA, retrieve creative specifications from publishers, and coordinate with creative agencies for asset delivery and campaign launch

Maintain the client billing process with the Associates

Analytical

Analyze and optimize plans based on KPI's and surface insights from data for client reporting

Develop and present client facing reports on a variety of topics (i.e. results, competitive, billing, etc.)

Solutions and Priority Oriented

Help navigate challenges and find solutions and not be afraid to ask for help

Stay on top of client deliverables and ensures on time delivery

Develop and train the Associate(s), via mentorship, arrange training sessions and manage their daily workflow/tasks

Compensation Range: \$40,000 - \$75,000 annually. This is the pay range the Company believes it will pay for this position at the time of this posting. Consistent with applicable law, compensation will be determined based on relevant experience, other job-related qualifications/skills, and geographic location (to account for comparative cost of living). The Company reserves the right to modify this pay range at any time. For this role, Benefits include: health/vision/dental insurance, 401(k), Healthcare Flexible Spending Account, Dependent Care Flexible Spending Account, vacation, sick, personal days, paid parental leave, and paid medical leave, STD/LTD insurance benefits.

[**Apply Now**](#)

Cross References and Citations:

1. Associate Manager, XMIAFindparttimejobsJobs BogotáFindparttimejobs ↗
2. Associate Manager, XMIAReceptionistjobsJobs BogotáReceptionistjobs ↗
3. Associate Manager, XMIABankingjobsnearme Jobs BogotáBankingjobsnearme ↗
4. Associate Manager, XMIAZoologyjobsJobs BogotáZoologyjobs ↗
5. Associate Manager, XMIATherecruiterjobs Jobs BogotáTherecruiterjobs ↗
6. Associate Manager, XMIAAdvertisingjobs Jobs BogotáAdvertisingjobs ↗
7. Associate Manager, XMIAEcologyjobsJobs BogotáEcologyjobs ↗
8. Associate Manager, XMIATechgiantcareersJobs BogotáTechgiantcareers ↗
9. Associate Manager, XMIAManchesterjobsearchJobs BogotáManchesterjobsearch ↗
10. Associate Manager, XMIA Seasonaljobs Jobs BogotáSeasonaljobs ↗
11. Associate Manager, XMIA Seattlejobsearch Jobs BogotáSeattlejobsearch ↗
12. Associate Manager, XMIA Birminghamjobs Jobs BogotáBirminghamjobs ↗
13. Associate Manager, XMIA PlumberjobsJobs BogotáPlumberjobs ↗
14. Associate Manager, XMIA Jobsqatar Jobs BogotáJobsqatar ↗
15. Associate Manager, XMIA Sciencejobsnearme Jobs BogotáSciencejobsnearme ↗
16. Associate Manager, XMIA ElectricianjobsJobs BogotáElectricianjobs ↗
17. Associate Manager, XMIA Digitaljobsnearme Jobs BogotáDigitaljobsnearme ↗
18. Associate Manager, XMIA TextilejobsJobs BogotáTextilejobs ↗
19. Associate manager, xmia Jobs Bogotá ↗
20. AMP Version of Associate manager, xmia ↗
21. Associate manager, xmia Bogotá Jobs ↗
22. Associate manager, xmia Jobs Bogotá ↗
23. Associate manager, xmia Job Search ↗
24. Associate manager, xmia Search ↗
25. Associate manager, xmia Find Jobs ↗

Source: <https://co.expertini.com/jobs/job/associate-manager-xmia-bogota-omd-6c3cfd91af/>

