

Colombia Jobs Expertini®

Art Director Assistant

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Company: 99ads

Location: Colombia

Category: other-general

99ads.com is a one-stop creative shop for online advertisers. We take care of the entire creative cycle from ads design to content production for our international clients.

We foster a collaborative and supportive work environment, offering opportunities for learning, growth, and professional development.

We have team members in Portugal, Spain, Colombia, Argentina, and South Africa to name a few.

The Role

Title: Art Director Assistant

EN We're looking for highly organized, creative individuals who are fluent in English!

Location: Remote

Role: Art Director Assistant

Why join our amazing team?

Fully Remote

Office Availability in Lisbon, Portugal

Flexible Working Hours

Paid leave and days off

The Best Training Resources Available

Health and wellness benefits

Home office stipend

Global, multicultural team

International client base

The opportunity

99ads is looking for an Art Director's assistant. You will be responsible for supporting the Art Director in achieving the agency's goals, while ensuring high-quality and timely delivery of creative projects.

Important things:

Collaborate with cross-functional teams: This includes copywriters, designers and project managers to ensure projects are delivered on time and of the highest quality.

Help maintain the agency's brand and creative standards: Review all creative batches for accuracy, consistency, and quality.

Understand marketing and branding principles: This includes messaging, positioning, and target audience identification.

Familiarity with social media platforms and their respective ad formats.

Task management: Always pay attention to detail and successfully manage multiple projects simultaneously.

Research: Stay up-to-date on industry trends, emerging technologies, and best practices to ensure the agency remains innovative and competitive.

Participate: Partake in brainstorming sessions and contribute creative ideas to help the agency win new business and create effective campaigns.

Ideal Profile

Does this sound like you?

This role requires a good balance between creativity, communication and planning.

Someone who is **creative** and loves **brainstorming** new ideas.

Someone **organized** and super **motivated**.

Soyofu are looking to take the next step in your career and are looking to join an agency where you can make your mark, **this is your opportunity!**

Requirements

At least 1 year of experience working as an assistant Art Director/similar role.

Strong understanding of social media platforms (Meta, Tiktok) and their ad formats.

Exceptional attention to detail

Strong decision-making skills

Additional Requirements

Previous experience working for an agency is beneficial.

Available immediately

Commitment Required

Online hours: Must be available online Monday to Friday from 3pm to 6pm CET

Monday - Saturday (if needed)

Full time

What's on Offer?

Work alongside & learn from best in class talent

Flexible working options

Great work culture

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