

# Colombia Jobs Expertini®

**Ads Manager (digital advertising) - Indefinite Term Contract - Work From Home -  
Medellin**

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Company: FiltaGlobal

Location: Colombia

Category: other-general

With nearly 50 team members across multiple countries and now expanding operations to Medellin and Barranquilla join this US-based e-commerce agency. Work mainly from home with the potential of regularly meeting in an office with the Colombian team. Pre-paid and dental health insurance under an indefinite contract. 9:00 am to 6:00 pm Colombian Time. Monday to Friday. Colombian holidays will be off. Our Company Benefits and Perks: An indefinite contract that includes all the government benefits. 15 Vacation leaves per year. 5 additional paid leaves per year accrued from day one Private Healthcare with Dental insurance for you and one dependent within the 1st Month. About the Role Reporting to the CEO, you will lead client success within the digital sphere, spearheading innovative ad strategies and facilitating effective client communication. From campaign planning to data analysis, this pivotal role contributes significantly to achieving client objectives. With opportunities for growth, ongoing evaluations, and performance incentives, this position offers an ideal platform for advancing careers in digital advertising. Responsibilities include overseeing PPC campaign development and execution, conducting keyword research, managing ad campaigns across platforms, analyzing performance for optimization, while cultivating client relationships, overseeing campaign optimization, and ensuring efficient budget utilization. Ideally, you will have the following experience and qualifications: Minimum of 2 years experience in an advertising operations role. Amazon Ads experience and/or retail platform experience. Experience with website analytics tools and optimization platforms. Proficiency in Google Tag Manager and Google Analytics, with hands-on experience

in implementation and analysis. Strategic thinking and fast learning skills. Excellent communication and articulation skills in English. Google Ads certification. What's Next? Click the Apply button, attach your CV, and complete the questionnaire to be considered. Please note you must be a Colombian citizen and submit your application in English. As this is an urgent requirement, if you want to fast-track your application, please email Carolina Anduquia at [maria@filtaglobal.com](mailto:maria@filtaglobal.com) Powered by JazzHR

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